



What is a LearningFRONT Webinar?

Simply put, a **LearningFRONT Webinar** is an interactive seminar conducted over the Internet. It's an essential feature of each LearningFRONT professional learning program.

The Back Story: "Webinar, Web, and Seminar"

The term "**Webinar**" was created by blending the words "web" and "seminar." In 1998, Eric Korb registered a trademark for the term "WEBinar" as web conferencing tools evolved on the Internet. The trademark was reassigned to InterCall and, then, lapsed in 2008. Typically, a webinar is conducted every 2 seconds for a variety of personal, educational, business, and governmental purposes.



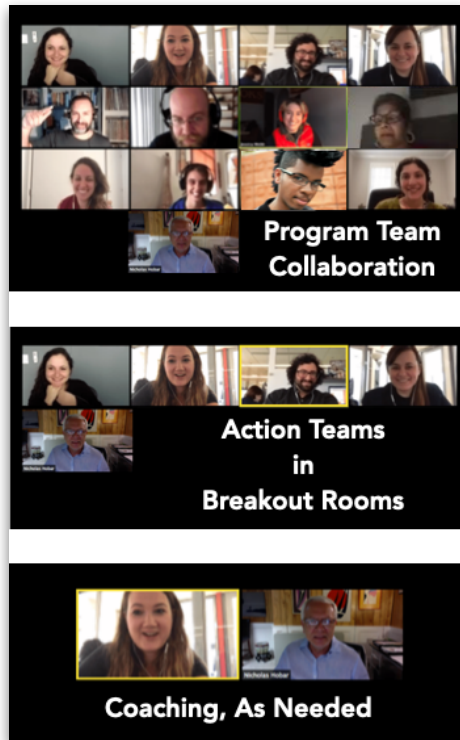
The "**Web**" part of **webinar** refers to the World Wide Web component of the Internet whose original purpose was to support easy access to automated information sharing around the world. The World Wide Web was invented by Tim Berners-Lee in 1989.

The "**Seminar**" part of **webinar** refers to a classic form of teaching and learning that originated in German universities whose purpose was seeking new knowledge by engaging all learners. The first seminar was conducted by Christian Gottlob Heyne at Gottingen University in the mid-1770s.



So, why and how is a LearningFRONT Webinar different from all the other webinars offered daily on the Internet?

Because it focuses on dynamic teaching and learning -- NOT sales pitches, boring slide presentations, and talking heads!



A **LearningFRONT Webinar** is a form of teaching and learning offered within the virtual LearningFRONT Dynamic Learning Community.

It brings together program and action teams and colleagues to acquire and exchange ideas, challenges, products, and results related to their needs in which everyone present is supported to contribute.

Currently, LearningFRONT uses live Zoom video conferencing tools and a program coach to support its webinars. Click LearnF2F to launch your program webinar.

Want to experience a LearningFRONT Webinar? [Check out these professional learning programs and tools.](#)

References for:

[Birth of the World Wide Web](#)

[The Genesis of Seminars](#)

[Webinar History](#)