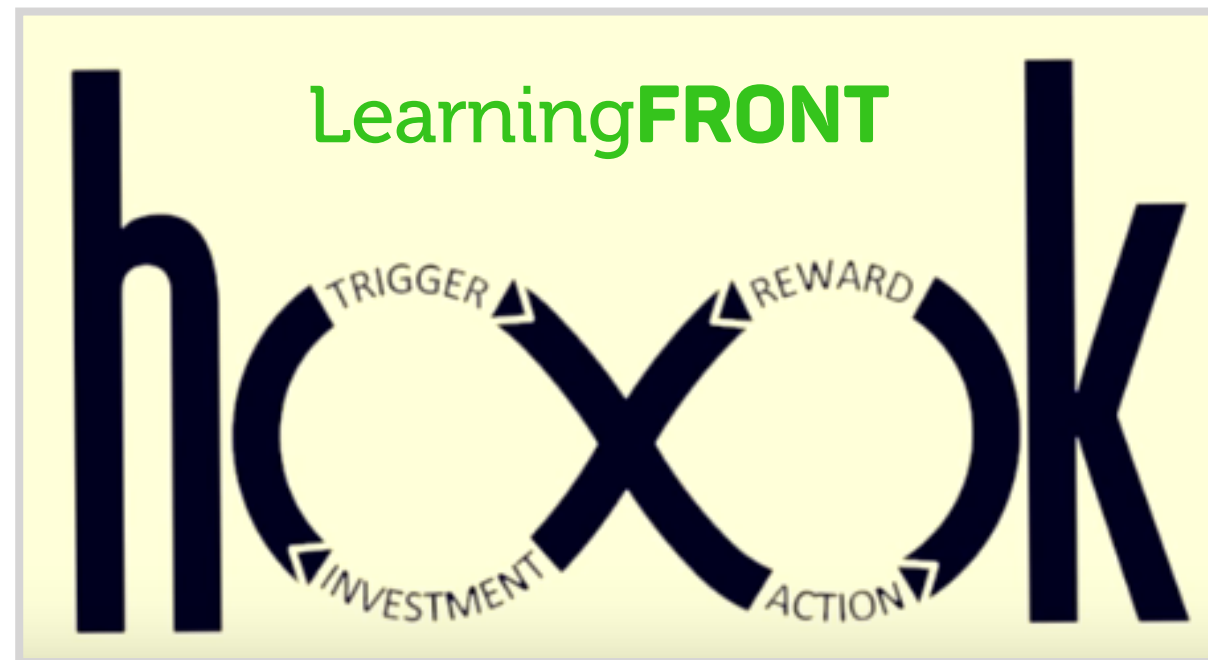## The LearningFRONT Hook Model for Virtual Professional Learning

Our hook is a virtual professional learning experience designed to connect a teacher's problem to LearningFRONT tools with enough frequency to form a habit of mind.

Source: Adapted from the Hook Model developed by Nir Eyal, 2015

Our virtual professional learning hook applies four parts:
1. Trigger. 2. Action 3. Reward. 4. Investment.
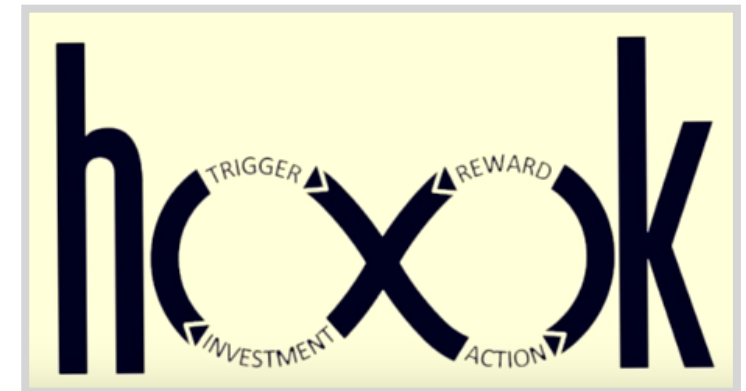
See how it works with our TaskBuilder tool…

Internal Trigger: A problem that demands a teacher's attention!

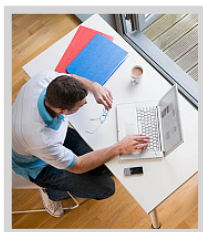"My students don't perform well on my classroom and state tests."

Action: Open TaskBuilder and plan a standards-based lesson!

1. Access content standards students are expected to learn
2. Select and edit evidenced-based templates for learning strategies and assessments
3. Design a plan for analyzing the results of the lesson for improvement

Reward: Give the teachers what they came for!

1. A draft standards-based lesson to improve student achievement in their classrooms
2. WikiTasks to share drafts with colleagues and coaches for improvement
3. Confidence that the final standards-based lesson will help students learn the standards

Investment: Increase the likelihood of teachers continuing the Hook!

Teaching the lesson, analyzing results, and making improvements "loads the next trigger" and "stores value" for when the lesson is posted as a benchmark and used with a new group of students.
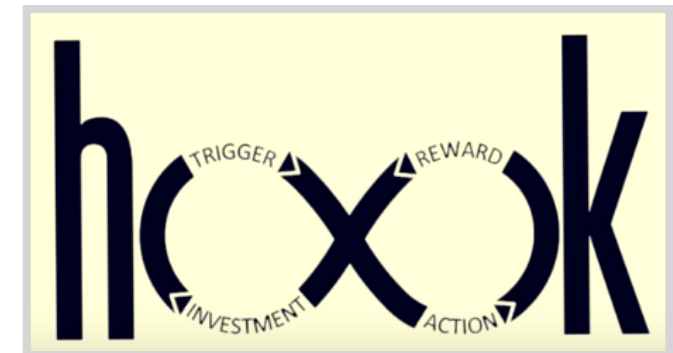
External Trigger: Responding to increases in student achievement!

Data about student learning activate the Hook cycle with TaskBuilder for another lesson…

See more…

The LearningFRONT Hook Model for Virtual Professional Learning

Triggers: Other problems that demand a teacher's attention to activate the Hook!

1. My students don't perform well on virtual activities and tests.
2. The principal wants me to use more technology apps.
3. Another boring professional development session.
4. All these assessment data analytic charts are confusing.
5. How can I effectively engage 35 students in a Zoom session?

Solution: Check out LearningFRONT integrated social and professional learning tools...

Welcome to LearningFRONT

LearningFRONT

LearnF2F   Colleagues   Teams   Logout

TOOL BOX

TaskBuilder

Programs

WikiTasks

Bookmarks

Coaching

AI - ChatGPT

Messages

Instant Messaging

Welcome, Sally Stone

SYZYGY - What do you want to share?

Share

Trailblazer: AI for Education prompt library latest updates: https://www.aiforeducation.io/prompt-library - 03/27/24 2:40:00 PM

Runway: Just discovered this ChatGPT prompt library for educators - https://www.aiforeducation.io/prompt-library - 02/04/24 2:55:20 PM

Rocky: Welcome Corey - 12/21/23 11:04:29 AM

Doing

What are you doing now?

Teaching

Networking

Dick Lynch is a colleague of Patrick Frontier

Request Colleague

LearningFront Benchmarking is a colleague of Nick Hobar

Request Colleague

More...

Invite

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