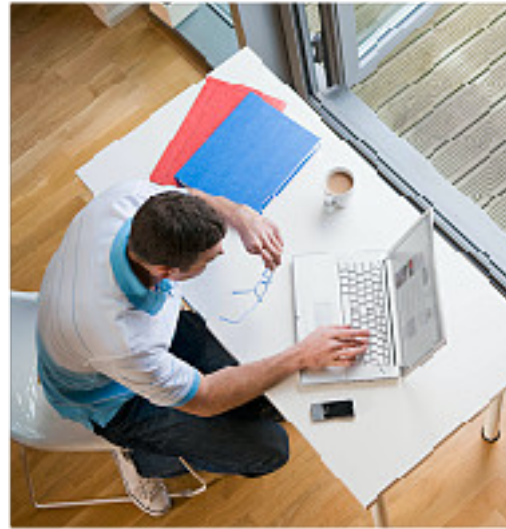


New Rules for Learning



Disrupt the learning process!

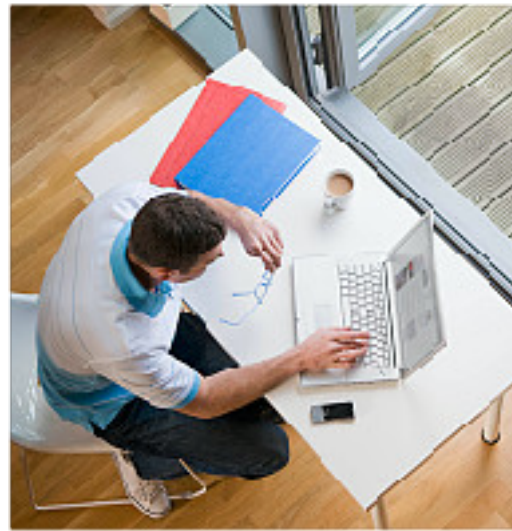


Create learning layouts!



Start a learning rave!

New Rules for Learning

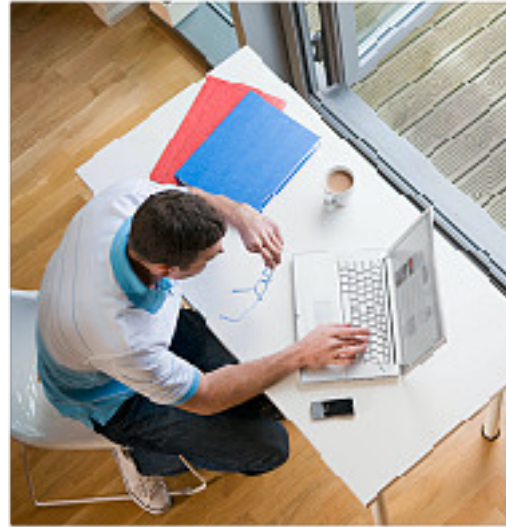


You can follow the rules too!

Just create a new and better way of learning that people value and make it easy for them to share it globally.

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New Rules for Learning



The **New Rules for Learning** are exciting and powerful ways to change and improve teaching and learning in the 21st century. The challenge for anyone dedicated to improving learning is to harness the amazing force of the rules.

As you apply them you will discover the new rules require strategies much different from those you've been comfortable using. Many of the strategies for the new rules are counterintuitive to what you've learned over the years for improving learning. And beware! If you are a visionary, these are rules most of your advisors are not likely to suggest.

As you read the new rules -- ***think how completely different they are from what you are likely doing today.***

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New Rules for Learning



Disrupt the learning process!

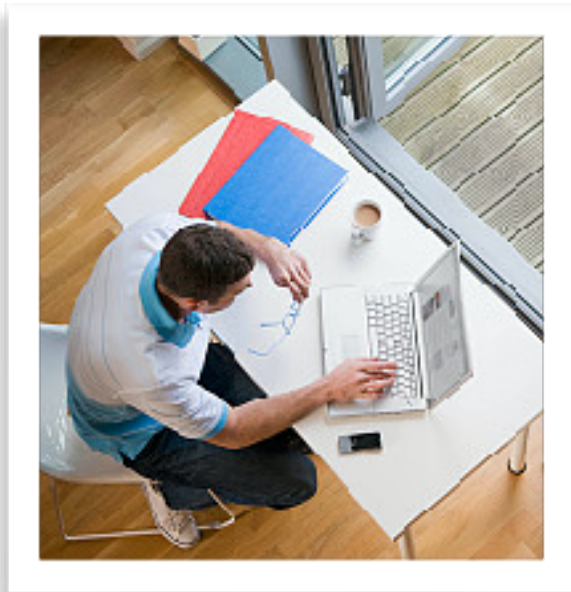
Yes, you read that correctly. Join the movement from one teacher for large groups of learners to thousands of teachers for each learner!

Nobody cares about innovative ideas for improving learning in the current system -- *except the innovators*. And even if ideas are good, they get co-opted and sustain the status quo. Don't believe this reality? Has an innovation transformed or scaled-up anything in the current system, e.g., 1 certified teacher per 25 students, textbooks, chalkboards, courses, credits, time is constant, achievement varies, 180 day terms, multiple choice tests.

But what if we created learning apps on touch screen devices for each student that outperformed conventional learning in classrooms? You get the picture -- ***disrupt the learning process to advance the frontier of learning!***

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New Rules for Learning



**Create
learning
layouts!**

They go beyond lesson plans. Learning layouts are a new way of mixing people, teaching, and technology to create new and better ways of learning.

Forget about courses, semesters, units, and lessons. Learning layouts cause people to integrate ***learning into technology*** and not technology into learning. Think about that. The difference is huge! The latter sustains the model of one teacher to a class of many learners while the former allows thousands of teachers to help each learner as part of a personal learning community anywhere, anytime.

Learning layouts bring together social media, curriculum, instruction, assessment, and professional development -- ***to improve teaching and learning.***

New Rules for Learning



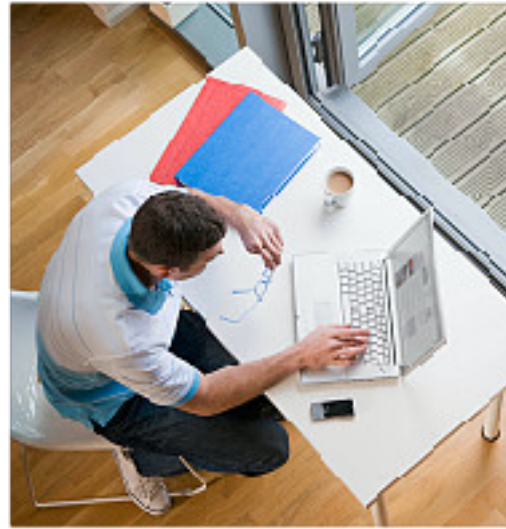
**Start a
learning
rave!**

That's right, a learning rave. If you want your ideas for improving learning to flourish and spread, join a learning community where people actively innovate, co-create, and share.

Learning communities offer ways for you to write and talk about your ideas enthusiastically with local and global audiences. When you've got a cool idea to improve teaching and learning, people will share it, collaborate, and make it better.

Your learning rave will take hold through the sheer power of global learning community members -- ***and that's how we get thousands of teachers for each learner in a community.***

New Rules for Learning



Are you a New Rules for Learning Pioneer?

*These are some of the **pioneers** we admire:*

- Clayton M. Christensen, Michael Horn & Curtis W. Johnson: Authors of *Disrupting Class*
- Don Tapscott & Anthony D. Williams: Authors of *Wikinomics*
- Dustin Heuston: Chairman, founder, and CEO of the Waterford Institute
- David Meerman Scott: Author of *World Wide Rave* — *LearningFront* responded to his challenge to adapt his *Rules of the Rave* to create the *New Rules for Learning*

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